

UK Consumer Salary Snapshot 2013

What are you worth?





United Kingdom (£) By Discipline

This UK Salary Snapshot is taken from Nigel Wright Recruitment's European Consumer sector Salary Survey 2013, which is specifically designed to provide you with an insight into the salaries commanded by professionals within this sector.

Executive

Job Title	MIN.	MAX.	AVG.
CEO	150,000	500,000	230,000
Managing Director	90,000	300,000	180,000
Commercial Director	90,000	220,000	140,000
Marketing Director	80,000	180,000	120,000
Sales Director	80,000	180,000	120,000
Operations Director	80,000	180,000	110,000
Supply Chain Director	80,000	180,000	100,000
Procurement Director	70,000	150,000	100,000
National Account Director	70,000	120,000	100,000
Engineering Director	70,000	120,000	90,000
Technical Director	70,000	120,000	90,000

Marketing

Job Title	MIN.	MAX.	AVG.
Senior Marketing Manager	40,000	90,000	60,000
Marketing Manager	30,000	70,000	50,000
Trade Marketing Manager	30,000	70,000	45,000
Senior Brand Manager	30,000	60,000	46,000
Senior Product Manager	30,000	50,000	45,000
Brand Manager	30,000	50,000	40,000
Product Manager	30,000	50,000	40,000
Digital Marketing Manager	30,000	50,000	41,000
Assistant Brand Manager	30,000	40,000	32,000
Assistant Product Manager	25,000	35,000	30,000

The Nigel Wright European salary review is based on the details we hold on our database and is supplemented with the information we have collected as part of this survey. Whilst we make every possible attempt to ensure the data we provide is accurate it should be noted that salary levels can vary depending on company size, industry sector and the availability of candidates in a specific discipline.

Sales

Job Title	MIN.	MAX.	AVG.
Senior Sales Manager	40,000	90,000	64,000
Sales Manager	30,000	80,000	50,000
Business Development Manager	40,000	70,000	50,000
Regional Sales Manager	30,000	70,000	42,000
National Account Manager	30,000	60,000	52,000
Category Manager	30,000	60,000	50,000
Key Account Manager	30,000	50,000	40,000
Field Sales Manager	30,000	50,000	42,000
Area Sales Manager	30,000	40,000	35,000
Ecommerce Manager	30,000	40,000	36,000
Account Manager	30,000	40,000	33,000
Junior Account Manager	20,000	35,000	30,000

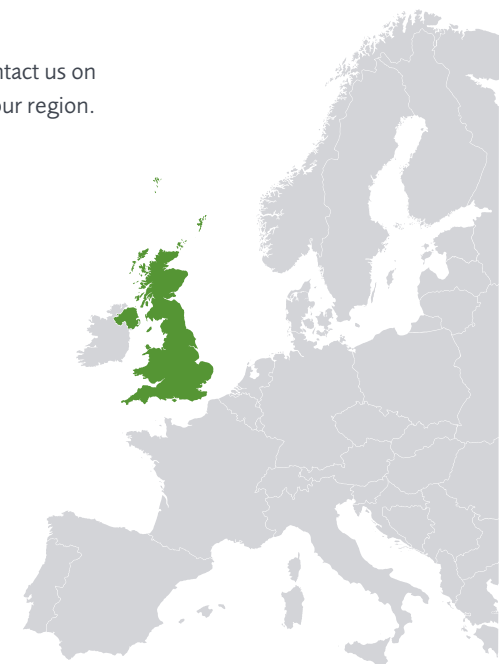
Operations

Job Title	MIN.	MAX.	AVG.
Operations Manager	50,000	90,000	70,000
Engineering Manager	40,000	80,000	60,000
Production Manager	40,000	60,000	50,000
Supply Chain Manager	40,000	60,000	50,000
Quality Manager	40,000	70,000	50,000
Maintenance Manager	40,000	60,000	45,000
Logistics Manager	30,000	50,000	45,000
Shift Manager	35,000	50,000	40,000
Senior Buyer	40,000	50,000	45,000
Buyer	30,000	40,000	35,000

Please visit www.nigelwright.com/downloads to download a copy of the full European Salary Survey 2013.

For further information or to discuss your recruitment requirements please contact us on +44 (0)191 222 0770 and you will be directed to a consultant specialising in your region.

For more information on our services please visit www.nigelwright.com





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