

Germany Consumer Salary Snapshot 2013

What are you worth?





Germany (€) By Discipline

This Germany Salary Snapshot is taken from Nigel Wright Recruitment's European Consumer sector Salary Survey 2013, which is specifically designed to provide you with an insight into the salaries commanded by professionals within this sector.

Executive

Job Title	MIN.	MAX.	AVG.
CEO	200,000	400,000	250,000
Managing Director	100,000	300,000	150,000
Commercial Director	90,000	170,000	145,000
Marketing Director	80,000	150,000	130,000
Sales Director	70,000	180,000	142,000
Operations Director	70,000	180,000	140,000
Supply Chain Director	90,000	160,000	135,000
Procurement Director	80,000	140,000	120,000
National Account Director	80,000	160,000	130,000
Engineering Director	80,000	160,000	130,000
Technical Director	80,000	130,000	120,000

Marketing

Job Title	MIN.	MAX.	AVG.
Senior Marketing Manager	70,000	130,000	105,000
Marketing Manager	55,000	100,000	85,000
Trade Marketing Manager	55,000	80,000	65,000
Senior Brand Manager	60,000	90,000	82,000
Senior Product Manager	40,000	80,000	70,000
Brand Manager	60,000	80,000	65,000
Product Manager	45,000	80,000	65,000
Digital Marketing Manager	47,000	75,000	70,000

The Nigel Wright European salary review is based on the details we hold on our database and is supplemented with the information we have collected as part of this survey. Whilst we make every possible attempt to ensure the data we provide is accurate it should be noted that salary levels can vary depending on company size, industry sector and the availability of candidates in a specific discipline.

Sales

Job Title	MIN.	MAX.	AVG.
Senior Sales Manager	70,000	100,000	90,000
Sales Manager	70,000	90,000	85,000
Business Development Manager	50,000	90,000	85,000
Regional Sales Manager	50,000	80,000	65,000
National Account Manager	80,000	100,000	95,000
Category Manager	45,000	70,000	60,000
Key Account Manager	50,000	90,000	83,000
Field Sales Manager	60,000	90,000	75,000
Area Sales Manager	40,000	80,000	69,000
Ecommerce Manager	40,000	70,000	60,000
Account Manager	50,000	70,000	60,000
Junior Account Manager	40,000	60,000	55,000

Operations

Job Title	MIN.	MAX.	AVG.
Operations Manager	70,000	90,000	80,000
Engineering Manager	75,000	80,000	65,000
Production Manager	60,000	90,000	70,000
Supply Chain Manager	60,000	90,000	80,000
Quality Manager	55,000	80,000	67,000
Maintenance Manager	50,000	70,000	60,000
Logistics Manager	60,000	90,000	77,000
Shift Manager	50,000	70,000	60,000
Senior Buyer	55,000	90,000	72,000
Buyer	50,000	80,000	70,000

Please visit www.nigelwright.com/downloads to download a copy of the full European Salary Survey 2013.

For further information or to discuss your recruitment requirements please contact us on +44 (0)191 222 0770 and you will be directed to a consultant specialising in your region.

For more information on our services please visit www.nigelwright.com





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